



TERMS & CONDITIONS OF ENTRY

Talkin' Bout Your Generation Competition

1. Information on how to enter forms part of the terms of entry. Entry into the competition is deemed acceptance of these terms and conditions.
2. Entry is open to all residents of Australia. However, employees and their immediate families of Network TEN Pty Ltd, Beinteractive Pty Ltd, and their associated agencies and companies are not eligible to enter.
3. The competition commenced on 7 February 2010 at 19:30 AEDT and concludes on 2 May 2010 at 19:29 AEST. However, the dates and times for each entry period are stipulated in the table below:

Competition Winner	Entries open (19:30pm AEDT/AEST)	Entries close (19:29pm AEDT/AEST)	Draw (11:00am AEDT/AEST)
1	7 February 2010	14 February 2010	15 February 2010
2	14 February 2010	21 February 2010	22 February 2010
3	21 February 2010	28 February 2010	2 March 2010
4	28 February 2010	7 March 2010	8 March 2010
5	7 March 2010	14 March 2010	15 March 2010
6	14 March 2010	21 March 2010	22 March 2010
7	21 March 2010	11 April 2010	12 April 2010
8	11 April 2010	18 April 2010	19 April 2010
9	18 April 2010	25 April 2010	27 April 2010
10	25 April 2010	2 May 2010	3 May 2010

4. To enter, participants must either:
 - a) send a text/SMS message to 1999 1111. Entries to the SMS number must include the entrant's full name, full address including state and the correct answer (A, B or C) to the question advertised in Talkin' Bout Your Generation. Entries will be validated on the correct answer. Entries that do not contain the correct answer will be deemed invalid. SMS entrants will receive a reply message.
 - b) Log onto www.ten.com.au/yourgen, click through to the Talkin' Bout Your Generation Competition and register their contact details on the entry form including (but not limited) full name, full address including state, phone number, e-mail address and answer (A, B or C) to the question advertised in Talkin' Bout Your Generation. Entries will be validated on the correct answer. Entries that do not contain the correct answer will be deemed invalid.
5. The SMS entry mechanic is only open to consumers with a SMS compatible mobile phone connected to a service provider which permits text messaging to the promotional SMS number. It is recommended that entrants check with their individual service provider in this regard.
6. Maximum entry cost is \$0.55 (including GST). Service not available from payphones. The cost of accessing the promotional website will be dependent on the entrant's individual service provider.
7. Entrants under the age of 18 must obtain the prior permission of a parent or guardian to enter.
8. Incomprehensible and incomplete entries will be deemed invalid.
9. There is no limit to the number of SMS entries per person. However, online entries are limited to 5 entries per person per day.
10. The Promoter reserves the right to request winners to provide proof of identity, proof of residency at the nominated prize delivery address and/or proof of entry validity (including phone bill or store receipt for purchase requirement) in order to claim a prize. Proof of identification, residency and entry considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
11. The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of Promoter, includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements, disqualify any entrant who tampers with the entry process, who submits an entry

that is not in accordance with these Terms & Conditions of Entry or who has, in the opinion of Promoter, engaged in conduct in entering the Promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promotion and/or Promoter. This includes, but not limited to, entrants and households using multiple email addresses, postal addresses, PO Box addresses or SIM cards to register single or multiple purchases. The Promoter reserves the right to disqualify a winner if Promoter becomes aware that the winner and/or the winner's entry is of a type described in this clause.

12. Entries must be received by 23:59 AEST on 2 May 2010. The time of entry will in each case be the time the /SMS message is received by the Beinteractive Pty Ltd database. The Promoter accepts no responsibility for any late, lost or misdirected entries including SMS messages not received by the Promoter or delays in the delivery of the SMS message due to technical disruptions, network congestion or for any other reason. SMS entries via the internet or computer generation and not attributable to a valid mobile phone account is invalid and will not be accepted.
13. 10 x weekly winners (1 x winner per week) will receive \$1,000 cash awarded as a cheque made out to the winner or directly deposited into the winner's nominated bank account.
14. Total prize value is up to \$10,000 (including GST)
15. Prizes cannot be transferred.
16. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to State Regulation.
17. Once prizes have left the Promoter's premises, the Promoter takes no responsibility for prizes damaged, delayed or lost in transit.
18. By accepting the prize, the winner agrees to participate in and co-operate as required with all reasonable media editorial requests relating to the prize, including but not limited to, being interviewed and photographed, filmed and/or chaperoned throughout the duration of the prize.
19. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the prize.
20. Prize values are based upon the recommended retail prices at the time of printing (inclusive of GST). The promoter accepts no responsibility for change in prize value between now and the ultimate prize redemption date.
21. Each valid entrant who has entered the competition within the weekly promotional periods outlined in Clause 3 will be entered into the weekly draw. Entries will not be carried over into future weeks. 1 valid entrant each week will be drawn at random to become the weekly winner. The draws will take place at Beinteractive Pty Ltd, Level 9, 155 George Street, Sydney NSW 2000, at 11:00 AEDT on the dates stipulated in Clause 3.
22. The winners will be notified within 2 days of the draw. The winners will be notified in writing. The winners will also have their details published in the Public Notices section of The Australian newspaper on 15 March 2010 (Week 1 – 4), 12 April 2010 (Week 5 – 6) and 10 May 2010 (Week 7 – 10).
23. Should an entrant's contact details change during the promotional period, it is the entrant's responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to Promoter.
24. If required, an unclaimed draw will be conducted at 11:00am AEDT on 9 August 2010 at the same place as the original draw subject to any written directions given under all State Regulations. In the event of a re-drawn winner(s), their details will be published in the Public Notices section of The Australian on 16 August 2010.
25. The promoter's decision is final and the promoter will not enter into correspondence regarding the Competition result.
26. It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and the prize supplier's requirements.
27. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form

determined by the promoter in its absolute discretion.

28. In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions, subject to any written directions given under State Regulation.
29. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the phone user or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
30. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
31. Network TEN Pty Ltd, Beinteractive Pty Ltd and their associated agencies and companies assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries, and reserves the right to take any action that may be available.
32. If for any reason this competition is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition, subject to any written direction given under State Regulation.
33. All entries become the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion but no further use of this information will be made without prior consent.
34. Beinteractive Pty Ltd, on behalf of Network TEN Pty Ltd, is collecting the entrant's personal information for the purpose of conducting and promoting this competition (including but not limited to determining and notifying winner). The entrant's personal information may be disclosed to Beinteractive Pty Ltd for this purpose. If you are not willing for this to occur you cannot participate in the Promotion.
35. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter.
36. The Promoter is Network TEN Pty Ltd, 1 Saunders Street, Pyrmont NSW 2009. ABN: 91 052 515 250

Authorised under NSW permit no: **LTPS/09/12026**, ACT permit no: **TP 09/05168**, SA permit no: **T09/3116**, VIC permit no: **09/4097**.