

# PRESS RELEASE



## ARSENAL AND LIVERPOOL COME TO ONE

3/08/10

Two of the biggest football teams in the world are coming to ONE with Arsenal and Liverpool games being shown every week as part of a brand new 3 hour program with each club that commences August 12.

Over the season, the 3 hour weekly program will show every Liverpool and Arsenal match from English Premier League, Carling Cup, FA Cup and other competition matches along with match previews, behind the scenes footage and other material directly from each club.

The 3 hour program will air Tuesday and Thursday each week with the Tuesday program at 10.00pm and Thursday in the morning or afternoon.

David White, general manager sport for TEN said: "These are two of the greatest football clubs in the world and we are delighted to partner with them in Australia to bring fans not only their games for free, but additional content produced by the clubs."

With both teams challenging for the silverware, ONE is delighted to be bringing these games to all Australian viewers.

Please see next page for the August schedule.



LIVERPOOL AND ARSENAL SCHEDULE

LIVERPOOL TV: 2010 PREVIEW  
THU 12 AUG 3.30pm

LIVERPOOL TV: LIVERPOOL V ARSENAL  
TUE 17 AUG 10.00pm (local time all markets)

ARSENAL TV: LIVERPOOL V ARSENAL  
THU 19 AUG 8.00am (7.30am Ade, 6am Per)

LIVERPOOL TV: MANCHESTER CITY V LIVERPOOL  
TUE 24 AUG 10.00pm (local time all markets)

ARSENAL TV: ARSENAL V BLACKPOOL  
THU 26 AUG 12.00pm (11.30am Ade, 10am Per)

ARSENAL TV: BLACKBURN ROVERS V ARSENAL  
TUE 31 AUG 10.00pm (local time all markets)

LIVERPOOL TV: LIVERPOOL V WEST BROMWICH ALBION  
THU 2 SEP 4.30pm (local time all markets)

The weekend of Sept 4-6 has no games due to international bye week.

